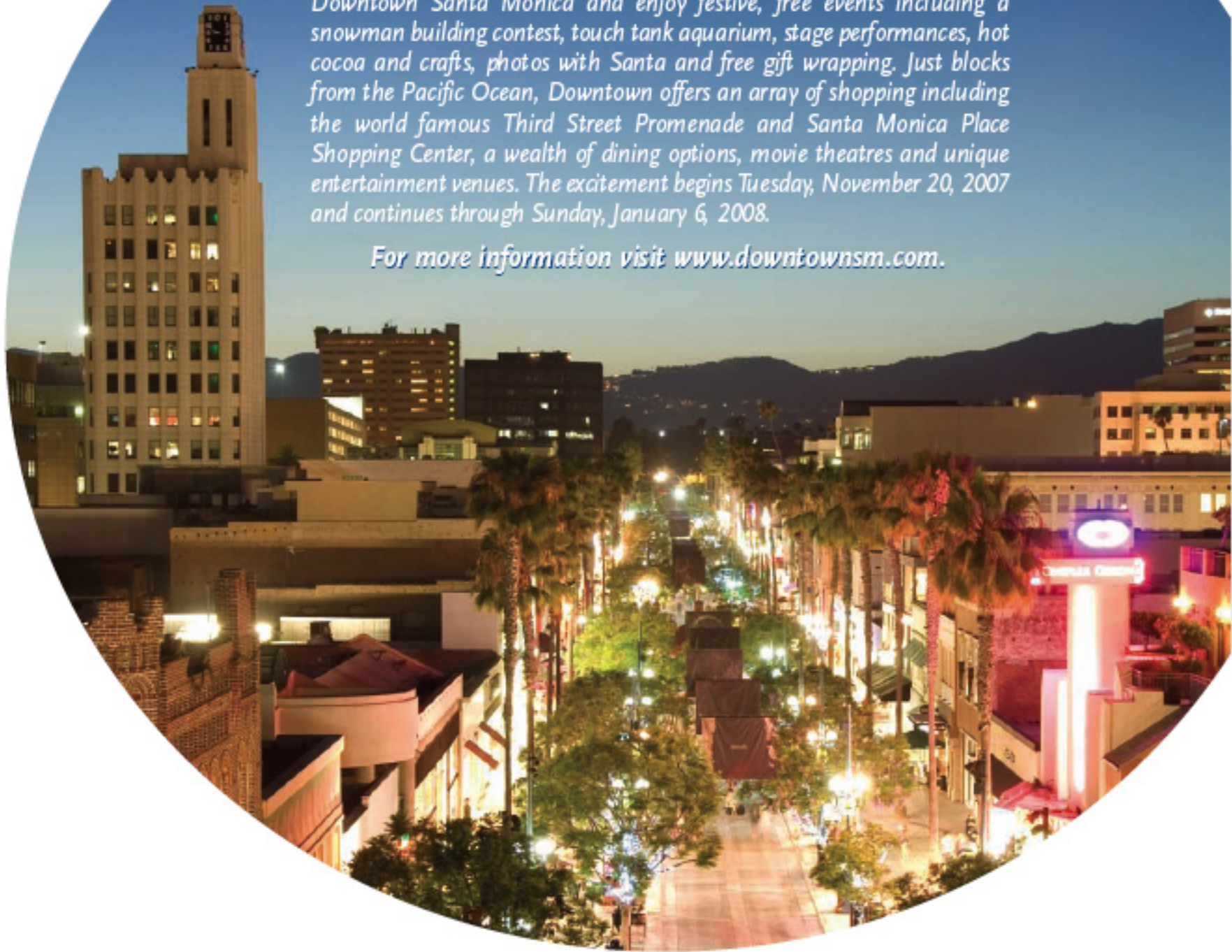


SANTA MONICA LIGHTS UP THE HOLIDAYS!

Make this holiday season a special one for the whole family. Come to Downtown Santa Monica and enjoy festive, free events including a snowman building contest, touch tank aquarium, stage performances, hot cocoa and crafts, photos with Santa and free gift wrapping. Just blocks from the Pacific Ocean, Downtown offers an array of shopping including the world famous Third Street Promenade and Santa Monica Place Shopping Center, a wealth of dining options, movie theatres and unique entertainment venues. The excitement begins Tuesday, November 20, 2007 and continues through Sunday, January 6, 2008.

For more information visit www.downtownsm.com.



ICE

AT SANTA MONICA

*This year, for the first time, Winterlit™ features an ice skating rink just a snowball's throw from the Promenade!
See next page for details.*



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