



Santa Monica is known around the world for its innovation, sophistication and chic yet casual Southern California lifestyle. And nowhere are those qualities more evident than in the city's dazzling array of superb restaurants. Santa Monica's culinary delights have been celebrated on the pages of prestigious food and travel publications including *Gourmet*, *Bon Appetit*, *Travel + Leisure*, *Condé Nast Traveler*, *Wine Spectator* and *The New York Times*. And it's no wonder: With nearly 400 dining options, a spectacular beachside location and near-perfect weather, Santa Monica truly is a diner's paradise.



dining IN SANTA MONICA C A L I F O R N I A

SANTA MONICA CONVENTION & VISITORS BUREAU SALES TEAM IS HERE TO HELP YOU!

Our experienced team offers a variety of *free services* to make your convention, meeting or event a smash success. We can assist you in making reservations for a small group or renting out an entire restaurant. For larger events we'll help you select the perfect venue and caterer for anything from a picnic on the beach to a black-tie awards dinner. Our sales team can work with you on requests for pricing, coordinating ground transportation and setting up convenient dining vouchers for your guests.

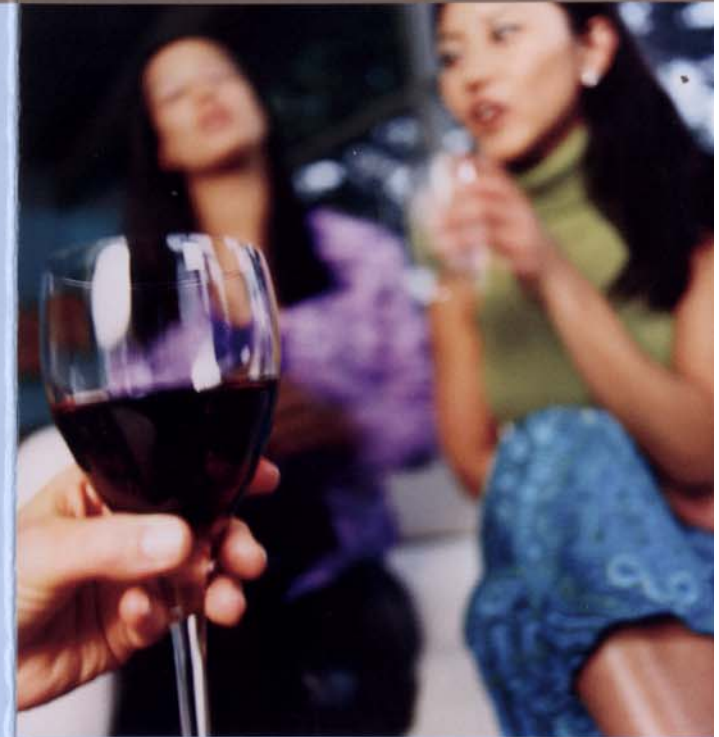
Other popular options include Dine-Arounds and Culinary Tours of Santa Monica. Dine-Arounds are a great way to allow your clients to enjoy superb shopping and nightlife in the area before or after a meal at the restaurant of their choice. Culinary Tours can take a variety of forms: have your guests discover a new restaurant at every meal; enjoy a special dinner in the kitchen with the chef or participate in a Progressive Dinner, which brings eclectic cooking styles together in a single meal.

For assistance or to order a free copy of the *Santa Monica Corporate Travel & Meeting Planner*, call (800) 771-2322 or email us at salesinfo@santamonica.com. For additional information, visit our Web site at www.santamonica meetings.com.

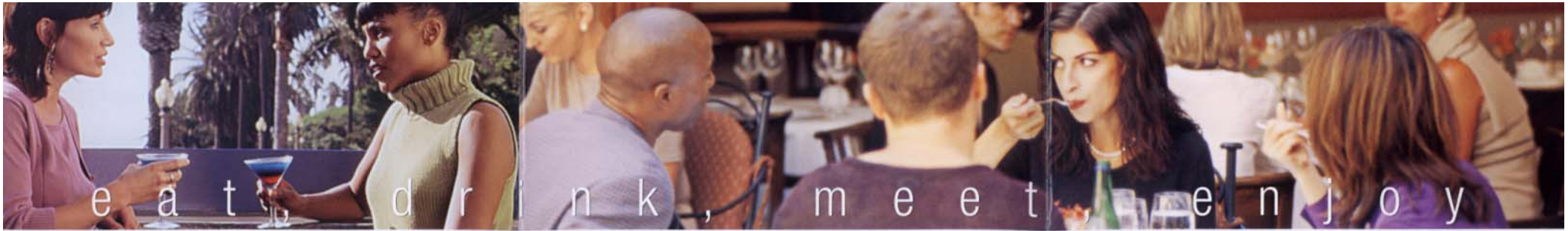
Santa Monica



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A Diner's Paradise
at the Beach



Whether you're in the mood for an upscale gourmet adventure, a casual seaside snack or something in between you'll find Santa Monica offers a world of enticing culinary options. The city's famed restaurants include Chinois (founded by Wolfgang Puck), Michael's (owned and operated by chef Michael McCarty, one of the originators of California Cuisine), the legendary Lobster (under the leadership of award-winning chef Allyson Thurber and recently named Best Seafood Restaurant by *Gourmet Magazine*), Border Grill (founded and run by Mary Sue Milliken and Susan Feniger of the wildly popular Food Network show "Too Hot Tamales") and Röckenwagner, German-born master chef Hans Röckenwagner's groundbreaking nouveau-European bistro, located in the Frank Gehry designed Edgemar Center.

For a listing of restaurants—fully searchable by location—check out the dining section of www.santamonica.com. For group dining options, go to www.santamonica-meetings.com and click on Group Dining.

DOWNTOWN & THIRD STREET PROMENADE—Lined with boutiques and eateries, bustling Third Street Promenade lies just three blocks from the beach in the heart of Santa Monica's Downtown district. Try traditional Southeast Asian fare at Monsoon Café or enjoy *Ossobuco alla Milanese* and other authentic Northern Italian specialties on the patio at Locanda Del Lago.

OCEAN AVENUE, THE PIER AND OCEAN FRONT WALK—A breathtaking view of the Pacific accompanies your meal at most beachfront and Ocean Avenue restaurants. And if the sea air whets your appetite for seafood, there are numerous establishments to choose from, including elegant Ocean Avenue Seafood, renowned for its popular oyster hour, raw bar and distinguished wine cellar. Or let your hair down at Rusty's on the Pier, featuring top local and national music acts plus weekly Karaoke nights.

MID-CITY—Santa Monica's Mid-City district boasts an eclectic mix of restaurants offering ethnic specialties from Italy, Germany, France, India, Japan, China and more. So there's something for every occasion, whether you're closing the deal over a power lunch at L.A. Farm or celebrating afterwards with the five-course tasting menu at Mélisse.

MAIN STREET—A chic and urban city within the city, Main Street is a popular destination for dinner, drinks and late-night entertainment. The area's 40 restaurants reflect Santa Monica's astounding diversity of appetites and interests. Fuel up with organic coffee and tea drinks at the Urth Caffé or sample some of the 35 microbrews on tap at the Library Alehouse.

MONTANA AVENUE—One of the trendiest streets on L.A.'s affluent Westside, Montana Avenue offers upscale shopping and unparalleled people watching. Outstanding bakeries and chic cafés offer a delicious respite during a day of "retail therapy" or window shopping. For dinner, enjoy a romantic candlelit dinner at Vincenzo Ristorante or try Chef Andrew DeGroot's Asian-fusion take on seafood and Kobe beef at Yu.

PICO BOULEVARD—A drive down this major thoroughfare, which runs from the beach into neighboring West Los Angeles, is like a tour of the world's great cuisines. Thai, Mediterranean, French, Mexican, Italian, Indian and, of course, contemporary Californian restaurants are all waiting to be explored. You can sit fireside at Josie, where Chef Josie Le Balch whips up new American dishes infused with her French culinary roots. Music is on tap nightly at the 310 Bistro where the sleek décor and lighting recall Hollywood's Golden Era.

OCEAN PARK—This local secret is tucked away between Pico and the Santa Monica Airport where cozy, reasonably priced restaurants and new boutiques seem to be sprouting up every day. Order the burger of your dreams made exactly how you like it at The Counter or try Bistro 31, the Art Institute of California's kitchen-classroom, where the star chefs of tomorrow perfect their craft.



SANTA MONICA AIRPORT—

At SMO, a private airfield serving corporate and luxury jets, don't be surprised if the pilot stepping into the cockpit is Tom Cruise, John Travolta, Geena Davis, Bill Cosby or Kurt Russell. But even if you don't own a Gulfstream, it's worth stopping by to sample the sushi at The Hump or the eclectic Asian fare at Typhoon. Or rev your engine with an all-American breakfast at the Spitfire Grill.



GROUP DINING

As anyone who has attended a meeting here will tell you: Santa Monica raises the bar for group-friendly dining. With nearly 400 outstanding restaurants concentrated in a little over eight square miles, Santa Monica offers an unparalleled diversity of cuisines, price ranges and dining experiences. Most of the city's restaurants are highly experienced in providing specialized services to groups. Many are happy to create a unique menu or special themes to please your attendees. And Santa Monica's convenient layout means scores of Santa Monica's finest restaurants are within easy walking distance of most of the city's hotels. Don't feel like walking? For just 25 cents you can ride the convenient Tide Shuttle to 18 stops encompassing the Downtown shopping district, the beach, Main Street, Santa Monica Pier and four major hotels.

DINE-AROUNDS

Scores of Santa Monica's finest restaurants are concentrated within easy walking distance of most of the city's hotels. Dine-Arounds are a popular and enjoyable way to give your clients the option of taking a short evening stroll to a restaurant of their choice, and enjoying superb shopping and nightlife in the immediate surrounding area before or after the meal. Corporate travelers staying in Los Angeles (a short 13 miles away) can also enjoy a Santa Monica Dine-Around, simply by arranging transportation into the city.