

WAGNER CREATIVE GROUP

ABOUT US

Wagner Creative Group specializes in creating persuasive and visually distinctive marketing materials that increase brand awareness and generate sales. We provide a full range of services including graphic design, Web development, photography, video production and oversized printing. This integrated approach offers clients a convenient, one-stop shop to handle all of their design needs. It also enables us to develop powerful, cohesive marketing messages that can be delivered to potential customers through a targeted mix of television, online media, direct mail, tradeshow, catalogues, point-of-purchase, promotional items, product packaging and even vehicle wraps.

By doing virtually all of the creative and production work in-house at our Tarzana, California facilities, WCG can deliver custom, high-quality marketing materials that get results—often without having to rely on outside vendors. That translates into quick turnarounds, unparalleled customer service and competitive rates for our clients.

Since it was established in 1983, WCG has enjoyed long-term relationships with hundreds of large and small businesses across a wide range of industries including technology, retail, entertainment, travel, packaged goods, manufacturing and business services. Find out what these companies have already discovered by contacting WCG for a free estimate today.

GRAPHIC DESIGN

Attract attention and increase sales with distinctive print materials designed by Wagner Creative Group. Our team of talented and energetic designers will create just the right blend of visual panache and commercial appeal to highlight your company's unique qualities.

Our graphic design services include:

- Corporate Branding and Logo Design
- Print Advertising
- Brochures, Newsletters and Annual Reports
- Trade Show and Conference Materials
- Direct Mail Materials
- Computer and Slide Presentations
- Product Packaging
- Information and Marketing Packets
- Menus and Product Sheets
- T-Shirts and Other Promotional Items

WEB DEVELOPMENT

Having a professional online presence has never been more critical. Whether your website is purely informational or e-commerce is your core business, the look-and-feel of your site can make the difference between attracting new customers and losing them forever. Let Wagner Creative Group build and maintain a site that builds your business.

Our Web services include:

- Website Design
- E-Commerce Implementation
- Domain Name Acquisition and Transfer
- Web Hosting
- Content Development
- Online Marketing
- Quality Assurance and Testing
- Flash Animation
- Maintenance and Updates
- Email Forms
- Custom Programming, Including JavaScript

PHOTOGRAPHY

Do you need images for a catalogue, brochure, website, annual report or other marketing collateral? If so, digital photography by Wagner Creative Group will put your products or services in just the right light. We can shoot on-location at a site of your choosing or in the comfort of our own state-of-the-art digital photography studio.

We specialize in photographing:

- Consumer Products
- Food and Beverage
- Fashion
- Industrial
- Executive Portraits

VIDEO AND DVD PRODUCTION

Whether you need a 30-second TV spot or a one-hour training video, Wagner Creative Group's in-house production team can meet all your promotional video and DVD needs. Creative, professional and easy to work with, WCG will make your product a star.

Our video services include:

- Corporate
- Training
- Promotional
- Marketing
- Online Videos/QuickTime
- DVD Editing and Production
- DVD Menu Design
- Interactive DVD with Web Links
- Short-Run DVD and CD Duplication with Direct-to-Disc Printing

LARGE FORMAT

Size does matter when it comes to reaching potential customers. Wagner Creative Group's in-house large format printing facility will make sure your company's message is seen by the right people.

Large format printing includes:

- Posters
- Banners
- Trade Show Displays
- Vehicle Wraps
- Outdoor and Retail Signage
- Point-of-Purchase and Showroom Displays
- Window and Floor Adhesive Graphics

TARGETED PROMOTIONAL CAMPAIGNS

Want to do something special to get the attention of a select group of potential clients? Let Wagner Creative Group create a comprehensive targeted campaign that delivers a series of fun, memorable and useful imprinted promotional items to prospective clients. We have found this unique approach quickly pays for itself in increased awareness, interest and goodwill among your key sales prospects.